

Surprises in this "book"!!



Mark Twain liked whiskey, cigars and books

but he would never have imagined putting them inside a "book". This recent customer did just that, plus a bag of peanuts, a first aid kit and a shot glass. The recipient of this "book" will remember this message for a long time. Create your own "book" with products you supply. Or use one of the 35 stock products BookWear® offers. Have Fun! We'll help your creative process where we can.

BookWear!
tell your story
March Newsletter
3/15/16

Quote of the Month

Mark Twain was a man of marvelous quotes. We'll include one here:

"Get your facts first, then you can distort them as you please."

Oberlin: 15 years of Welcoming students with a T-shirt in a book.

Every new Oberlin student for the past 15 years has been mailed a "book" prior to arrival at campus. "You've been bombarded with brochures, viewbooks and catalogs since your college search began. Here's one more mailing from us - but this one's destined for your wardrobe! Enclosed is a shirt made especially for your class." What a great WELCOME to a student beginning a new life!



Healthcare: Marketing and PR

Primary Care physicians need a way to connect with their community. They are the front lines of healthcare. This little book tells their message in a tangible way that drives attention to their website, driving traffic to their offices to "Get More Face Time". Their shirt will get face time for years.

A Delicious Message!

There are infinite ideas for surprises inside BookWear®. These chocolates aren't in the brochure yet so this is a sneak peek at a new product. Make a sweet gift for your special event or a "Thank You" to staff or volunteers for the holidays. Your creative message on this book of chocolates makes an impression that's memorable.

